

Welcome to TK Automotive Institute

TK Automotive Institute is a division of TK Worldwide, Inc., a National Sales Recruiting and Training company for the Automotive Industry.

TK has been training sales professionals in all 50 States over the last 8 years. We have perfected several training programs in the field and have relocated some of the best Trainers in the Country to our Valrico Training Facility. We are now offering several time-tested training programs, that have created tremendous success for our retail automotive sales professionals around the Country, right here at home.

At TK Automotive Institute we're training new sales professionals for careers with our preferred Dealer/Clients in the greater Tampa area, as well as training existing sales professionals on advanced sales techniques, improving CSI, and much more.

Our trainers each bring several years of experience to the training programs that we offer (most over 20 years), as well as a true passion to assist others in achieving the levels of success that they have attained within this industry.

We train on relationship-based sales, building relationships with our customers, thus gaining customers for life.

If you are an individual looking for an opportunity to improve your earning potential and overall quality of life fill out our Online Application today and we will contact you for your personal interview.

If you are a Owner, GM, GSM, or Sales Manager of a local dealership in the greater Tampa area and are in need of new sales professionals or would like to improve your sales staff's morale, closing ratios, CSI, or other areas contact us for more information.

TK Automotive Institute

...where we're

training and molding WINNERS

Every Day!

To contact us:

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